



22.05.2023

## **AEON Credit Service Jointly Hosts “Tree Planting Challenge 2023” with AEON Stores (Hong Kong) and Friends of the Earth (HK)**

**AEON Credit Service (Asia) Company Limited** (“AEON Credit Service”; HKEX: 00900) has been striving to contribute to environmental protection and sustainability. This year, AEON Credit Service, AEON Stores (Hong Kong) Co., Limited (“AEON Stores (Hong Kong)”) and Friends of the Earth (HK) jointly hosted “Tree Planting Challenge 2023” on 20 May. On the event day, a total of over 90 employees and volunteers joined hands to protect the environment, fulfilling the corporate mission of sustainable development.

On the event day, **Ms. Alice LUI, General Manager of Human Resources and Sustainability Development of AEON Credit Service**, Mr. Takenori NAGASHIMA, Managing Director of AEON Stores (Hong Kong) and Mr. Chiky WONG, Board member of Friends of the Earth HK delivered their speech respectively. Ms. Alice LUI said, “The AEON Group has positioned tree planting as an activity that realizes AEON's basic philosophy of “Peace, People and Community”. Therefore AEON Credit Service has been actively participating in various tree planting activities in Hong Kong over the past years. As a responsible corporate citizen, the Company will continue to support local environmental protection activities and create a more beautiful and pleasant living place for our future generation.”

“Tree Planting Challenge 2023” is an activity under the “Country Parks Plantation Enrichment Programme”. The Programme aims at boosting the ecological value of and biodiversity in country parks through planting native saplings. This year, Mr. Kenichi OKADA, Consul-General of Consulate-General of Japan in Hong Kong; and Mr. WONG Kam Po, former Hong Kong world champion cyclist, are served as special guests of the event. Altogether, participants contributed to the greening of the Hong Kong environment by planting approximately 400 seedlings at Tai Lam Country Park, expecting to offset approximately 9.2 tonnes of CO<sub>2</sub> equivalent under the instructions of a certified tree arborist.

In the future, AEON Credit Service will continue to uphold the corporate philosophy of AEON Group by reducing greenhouse gas emissions through its tree planting efforts, business digitalisation and other initiatives, as well as by establishing clear goals to diminish the impact of its business operations on the environment, all of which will help contribute to sustainable development.

Photo captions:



AEON Credit Service, AEON Stores (Hong Kong) and Friends of the Earth (HK) successfully held the "Tree Planting Challenge 2023".





Employees of AEON Credit Service actively participated in the tree planting activity to reduce carbon emissions in Hong Kong.



Group photo of Mr. Chiky WONG (Left 2), Mr. Takenori NAGASHIMA (Left 3), Mr. Kenichi OKADA (Right 3), Ms. Alice LUI (Right 2) and Mr. WONG Kam Po (Right 1).



---

– End –

**About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)**

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the consumer finance business, which includes the issuance of credit cards and the provision of personal loan financing, card payment processing services, insurance agency and brokerage business in Hong Kong and microfinance business in Mainland China.